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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number	09/849448	Docket Number	DT.0104
Filed	05/04/01	Group Art Unit	3623
Examiner	SUSANNA M. DIAZ	Customer No.	23669
Application Title	INTERFACE FOR MERCHANDISE PROMOTION OPTIMIZATION		
First Named Inventor	PHIL DELURGIO		

RESPONSE B – AMENDMENT

VIA FACSIMILE: 571-273-8300

Mail Stop **RCE**
 Commissioner for Patents
 PO Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

In response to the Official Action of 11/16/2005, with a shortened statutory period of response set to expire 02/16/2005, please amend the above identified application as set forth below. A Request for Continued Examination Transmittal is attached hereto along with corresponding fee. In addition, Applicant provides herewith a terminal disclaimer to obviate a provisional double patenting rejection over a pending “reference” application and a double patenting rejection over a prior patent. Please substitute the attached terminal disclaimer for the terminal disclaimer submitted on 09/28/2005. No fee for the attached terminal disclaimer is provided herewith since a statutory disclaimer fee was paid by credit card for the terminal disclaimer submitted on 09/28/2005.

Amendments to the Specifications begin on page 2 of this paper.

Amendments to the Abstract begin on page 5 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 6 of this paper.

Remarks/Arguments begin on page 10 of this paper.

Application No. 09/849448(Docket: DT.0104)
37 CFR 1.111 Amendment dated 02/15/2006
Reply to Office Action of 11/16/2005

Conclusions begin on page 15 of this paper.